



Dear National Pancreas Foundation Community,

The holiday season is typically called the *Giving Season*. 2009 proved to be challenging for many and while some organizations struggled, the National Pancreas Foundation has continued to grow. In the last year we have hired a new Executive Director, elected a new Chair and had great success with both our Boston and Pittsburgh Galas. Our next step is the establishment of a Digital Platform. In order to better *give* our patients and doctors the proper resources and information we need to update our website. We are working hard to create a Digital Platform that will be accessible to all, a place for patients, caregivers and healthcare providers to engage in conversation with each other and a place where we can sponsor hope for all those who deal with pancreatic disease.

Our new Digital Platform is a large undertaking that NPF is excited to take on. We initially need to raise **\$150,000** in order to make this Digital Platform a reality. We are currently reaching out to our corporate partners to raise these funds but we need your help too. So, we are inviting you to join our Digital Platform Campaign to help us raise this amount by the end of the first quarter of 2010 and launch the new www.pancreasfoundation.org.

Throughout the next month we want to provide the community with the opportunity to be a part of the *Giving Season*. As part of our larger Digital Platform Campaign we would like to extend an offer to all of you to purchase a building block for pancreasfoundation.org. You could even *give* in honor or memory of a loved one or you can commemorate a birthday or holiday.

- \$25.00-Buy a Byte
- \$50.00- Give a GIF
- \$100.00- Donate a Domain
- 250.00- Provide a Page
- 500.00- a Yuletide URL
- Other:

If you would like to part of the *Giving Season* please send a check payable to the National Pancreas Foundation at 101 Federal Street, Suite 1900, Boston, MA 02110. In the memo indicate that you are giving as part of the Digital Platform Campaign. If you would like *give* a part of NPF as a gift to a loved one please indicate the person and an address. We will send the recipient a certificate that they helped create a small piece of pancreasfoundation.org. You can also give via our current website <https://secure.serve.com/npf/donate/honor.htm>. In the box, "In occasion of," indicate the gift is part of the Digital Platform Campaign.

Once the new website has been launched we will recognize all those who have *given* as part of the Digital Platform Campaign on a special section on the site.

Thank you in advance for taking part in the Giving Season and we look forward to making this Digital dream a reality.

Thank you and best wishes during this Holiday Season,

National Pancreas Foundation